



Advertising Opportunities

2018



Website Advertising



Advertise to thousands of website visitors with a Banner Ad or Rotating Ad on all pages of the Tempe Chamber of Commerce website. *(Limited Availability)*

Web Banner Ad (limit of 4)

- Appears in a rotation under main page content on every Chamber webpage*
- Ad size: 1162px x 200px
- Fee: \$125 monthly, \$350 quarterly, \$650 semi-annually, \$1200 annually

Web Rotating Ad (limit of 5)

- Appears in a rotation of ad space on every Chamber webpage*
- Ad size: 200px x 292px
- Fee: \$60 monthly, \$170 quarterly, \$320 semi-annually, \$600 annually

*Excludes event registration pages, business directory and member log-in area.

File format: .jpg .png .gif (no Flash)

File size: Max 150KB -

Artwork linked to URL provided by Member

2400

Average
Monthly
Unique
Page views

Numbers as of Dec. 2017

Enable
your events.
Anywhere.

200px x 292px

Create opportunities for success.

1162px x 200px

Business Advocate Newsletter



The Business Advocate is a weekly publication sent on Monday mornings, providing information designed to help businesses succeed and to benefit from various programs. Announcements and news from the Tempe Chamber, its members and the greater community are also shared.

Featured Banner: Includes a banner ad with top placement and embedded link to your site

- Dimensions are 1200px by 700px
- \$75 per insertion

Secondary Banner: Placed in between sections of newsletter and embedded link to your site

- Dimensions are 600px by 200px
- \$30 per insertion

File format: .jpg .png .gif (no Flash)

File size: Max 150KB -

Artwork linked to URL provided by Member

2000

• Email list

22%

• Average Open Rate

Numbers as of Dec. 2017



September 25, 2017

Business After Hours Luau!

- Wednesday, September 27, 5:30 - 7 p.m.
- Hotel Tempe InnSuites
- 1651 W Baseline Rd, Tempe

[Join us for a luau!](#) The Hotel Tempe InnSuites encourages you to wear your best Hawaiian shirt to this month's Business After Hours. Come for door prizes, food from Special Moments Catering and wine tasting by AZ Wine Distributors.

Members of the business community come together to enjoy a night of food, drinks, conversation and network development during this casual mixer. Expect a great crowd and lots of new connections.

[Register here](#)

IN THIS EDITION:

- East Valley Business Expo
- State of the City
- Tempe Leadership Class XXXIII
- Keeping Payments Low for Small Business
- Chambermaster Guide
- TCH's New Yard
- Redefining Capitalism
- BackFit Vendor Request
- City Tax Prep Volunteers
- Don Carlos Awards
- ADA Job Fair



Monthly Postcard



A monthly postcard is mailed to all of our fast-growing membership at the beginning of each month, which gives at-a-glance information for the month's events as well as a preview of upcoming signature events. The postcard is also given out at all Chamber events.

Quarter page postcard ad

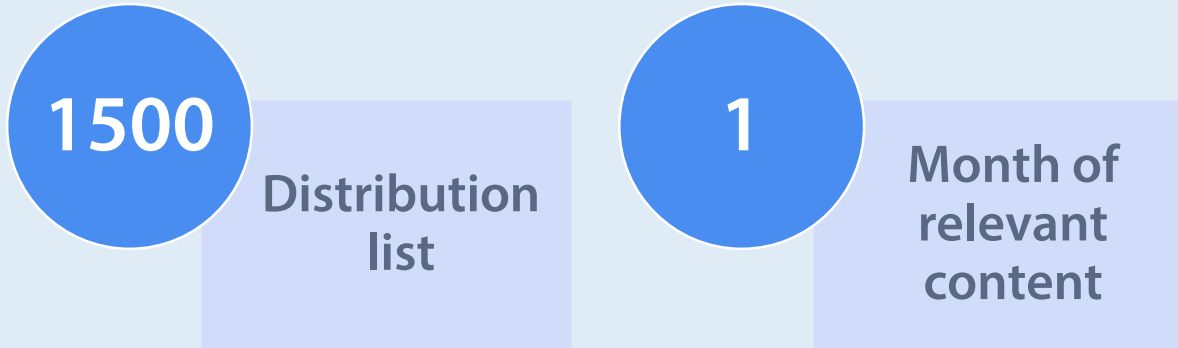
- \$250 monthly
- Dimensions are 5 x 2.5 inches

File format: .jpg .png

File size: Max 5MB

Must be submitted by the 15th of the month prior

Front or back may be available



Numbers as of Dec. 2017

UPCOMING CHAMBER EVENTS

Register for these and other events at tempechamber.org

Membership 101 Friday, January 12 10:00 - 11:00 a.m. BRIC at Tempe Public Library 3500 S. Rural Rd. Free workshop Venue Host:  BRIC Business Resource and Innovation Center	Business Before Hours Tuesday, January 16 7:30 - 8:30 a.m. Southwest College of Naturopathic Medicine 2152 E. Broadway Rd. Free for members \$10 for guests Sponsored by:  WELLS FARGO	Hot Topics: Business-Building Habits The Tempe Chamber presents Award Winning Speaker and Best Selling Author Erik Swanson who will host his "Business Building Habits and Training Session". Attendees will learn the characteristics of the Million Dollar Habitude Warrior: <ul style="list-style-type: none">- Develop clear and concise goal strategies- Clearly identify what is truly holding you back- The five pillars to creating extraordinary results  Thursday, January 18 - 7:30 - 9:00 a.m. \$25 for members Halle Heart Children's Museum \$35 for guests 2929 S. 48th St.  Sponsored by:  SWP
Business Owners Forum Thursday, January 25 8:00 - 9:00 a.m. Special Moments Catering 7425 S. Harl Ave. Business owners only, please. Sponsored by:  COX Business*	Business After Hours Wednesday, January 24 5:30 - 7:00 p.m. Rehab Burger Therapy 21 E. 6th St. Free for members \$10 for guests Sponsored by:  COX Business*	<p>Your Ad Here 5" x 2.5"</p>



Thank You

Call Chris Samuels at 480-736-4285

Or E-mail: chris@TempeChamber.org

Ask about our bundle pricing!

