



**TEMPE CHAMBER**  
— of COMMERCE —

# **ADVOCACY. VISIBILITY. CONNECTIVITY.**

## **The Value of Membership**

*We serve as the voice of business, a catalyst for economic growth, and a champion for a strong community.*

[tempechamber.org](https://tempechamber.org)

1438 W. Broadway Rd., Ste. 213 ■ Tempe, AZ 85282

info@tempechamber ■ 480-967-7891

## Your Success is our Business!

Tempe businesses small and large take great pride in their local Chamber of Commerce, with good reason. The Tempe Chamber, a 501(c)(6) non-profit business organization, functions to serve our members and their business needs. Business leaders like you are what the Chamber is comprised of, serves, and exists to help succeed.



### ADVOCACY

- Recognized voice of business at local, state and federal levels
- Monitor public policy issues impacting business
- Connect with elected officials during legislative receptions and visits



### CREDIBILITY

- 80% more likely that consumers will patronize the business in the future\*
- Display your membership plaque at your business
- Include the Chamber logo in your digital and print materials



### VISIBILITY

- Increased exposure through website business listing
- Share your company news in weekly e-newsletter distributed to 3,400+ subscribers
- Celebrate grand openings and milestones with ribbon cuttings
- Award programs acknowledging community leaders and outstanding businesses



### MEMBER SAVINGS

- Save up to 60% on office supplies and other business expenses
- Exclusive member discount on Hownd® platform
- Offer and take advantage of member to member discounts
- Attend Chamber events at no charge or at discounted pricing
- Free job postings on tempechamber.org



### CONNECTIONS

- More than 142 annual programs attended by 7,500+ business professionals
- Establish business relationships at monthly programs
- Expand your influence through Chamber committees



### BRANDING

- Numerous marketing opportunities available to broaden your competitive advantage
- Improves image and builds prestige
- Affordable business-to-business marketing through website and digital advertising
- Signature event and program sponsorships

## Our Members at a Glance

Our membership base is a diverse and well balanced blend of non-profit vs private sector, sole proprietors, small, medium & enterprise businesses representing a full spectrum of industries.

**600<sup>+</sup>**  
MEMBER  
BUSINESSES

**30%**  
MEMBERS RESIDE  
OUTSIDE OF TEMPE

**70K<sup>+</sup>**  
BUSINESS  
PROFESSIONALS



## Expand Your Sphere Of Influence!

### VISIBILITY

Build your employee's professional network and knowledge with monthly workshops. Identify employees from your organization to increase their leadership skills by having them serve on our various councils and committees.

- Business Innovation & Strategy Council
- Business Academy
- Women in Business Council
- Tempe Leadership
- Leadership Speaker Series
- Sustainability Pledge
- Sponsorship & Advertising
- Sun Devil Kickoff Luncheon
- Mentoring Program

### ADVOCACY

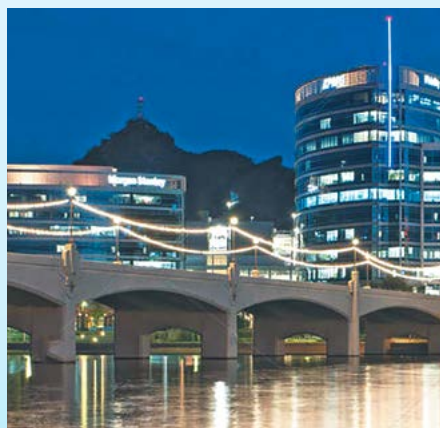
Benefit from a unified voice advocating for business-friendly legislation at local, state and federal levels. Meet with elected officials during legislative receptions and visits. Support our work in workforce and economic development.

- State of the District
- State of the City
- East Valley Chamber of Commerce Alliance
- Government Relations & Transportation Committee
- Military Affairs Committee
- Career Ready Tempe
- Economic Development Committee

### CONNECTIVITY

Establish business relationships at network development programs and events. Share your company news in the e-newsletter distributed weekly to more than 3,400+ subscribers.

- Emerging Issues Forum
- Ambassador Committee
- Coffee Connections
- Business Before Hours
- Business After Hours
- Business Owners Forum
- FUEL Young Professionals
- Ribbon Cutting Ceremony



# Here's what **Tempe Chamber** investors are saying about their *Chamber of Choice!*

“The Tempe Chamber has been one of the most instrumental elements of my business growth and expansion. The team has reinvented the modern vision of “Chamber of Commerce” to reflect the needs of businesses today.”



**Tracy Bullock**  
President  
Bullock Training & Development

“One of our business goals is to be a steward in our community; being a member of the Tempe Chamber goes a long way in accomplishing that goal for us. The Tempe Chamber is a positive advocate for what the best of businesses should be standing for.”



**Marcus Newton**  
Owner  
Printing Specialists

“The Tempe Chamber is a strong organization that provides a tremendous service to our business community. The Chamber's also done a great job of making our company very human in the community – letting people know that we give back.”



**Jihan Cottrell**  
Account Executive II  
COX Business

**Activate Your Membership Today!**  
Contact us at [info@tempechamber.org](mailto:info@tempechamber.org) for more information.

## COMMUNITY CHAMPIONS



## COMMUNITY INVESTORS



## COMMUNITY LEADERS

